

BUSINESS (BUSA)

BUSA 1105. Introduction to Business (3)

This course assists students to understand the relationships of the various business disciplines. Topics covered include economic environment, global competition, entrepreneurship, general and human resources management, marketing, accounting, finance, and business careers. In order to foster students' ability to think critically, this course emphasizes an integrated approach that provides opportunities for study of the synergy among various business functions.

BUSA 3101. Business Statistics (3)

Application of statistical techniques to business problems. Includes descriptive statistics, business forecasting, statistical inference, and regression. Computer software used in this course.

Prerequisites: MATH 1101 or MATH 1111

BUSA 3700. Bus. Ethics/Corp. Social Resp. (3)

This case study course requires students to analyze a variety of complex business situations and to form and justify plausible decision alternatives that reflect ethical concepts, concern for multiple stakeholder groups, and a range of decision-making criteria, processes, and outcomes.

BUSA 3800. Selected Topics in Business (3)

An examination of selected topics pertinent to the field of business.

Prerequisites: ENGL 1101 and CRIT 1101 and POLS 1101

BUSA 4850. Internship/Cooperative Educati (3)

Individually designed learning program involving field experience in private or public sector. Program of study and student supervision must be approved by the Dean of Business or designee and Director of Experiential Learning.

BUSA 4851. Internship/Cooperative Educati (3)

Individually designed learning program involving field experience in private or public sector. Program of study and student supervision must be approved by the Dean of Business or designee and Director of Experiential Learning.

BUSA 4852. Internship/Cooperative Educati (3)

Individually designed learning program involving field experience in private or public sector. Program of study and student supervision must be approved by the Dean of Business or designee and Director of Experiential Learning.

BUSA 4900. Indep. Study/Directed Research (3)

Special work arranged in consultation with instructor. Requires approval of the Dean or Associate Dean.

BUSA 4901. Indep. Study/Directed Research (3)

Special work arranged in consultation with instructor. Requires approval of the Dean or Associate Dean.

BUSA 4902. Indep. Study/Directed Research (3)

Special work arranged in consultation with instructor. Requires approval of the Dean or Associate Dean.