

# BUSINESS ADMINISTRATION, MBA

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## Mission and Goals

The Master of Business Administration (MBA) program at Clayton State University is designed for working professionals who are seeking to move their careers to the next level. The MBA program is offered in an environment conducive to building stronger relationships among students so as to increase communication and sharing of experiences. Students will develop a better understanding of the importance of ethical business behavior and corporate social responsibility as well as a broader appreciation of diverse cultures. The goal of the program is to produce graduates who can operate successfully and lead organizations in a rapidly changing, global business environment.

## Program Format

This fast-track program will take 12 to 24 months to complete and is designed for busy students whose time is already at a premium. All MBA core courses are offered in 8-week sessions either online or on-campus. A selected number of concentration electives are offered on-campus for the General MBA to permit completion in 12 months; otherwise, all concentration elective courses are offered online. This format allows students the flexibility to arrange a plan of study to fit their individual schedules. On-campus courses meet once per week during weekday evenings.

Students are encouraged to have a minimum of three (3) credit hours per session. However, students who wish to complete the General MBA in twelve months may take a maximum of six (6) credit hours in each of the 8-week sessions. Fall and Spring Semesters have two 8-week sessions; the Summer Semester consists of one 8-week session.

The curriculum is structured to challenge students and open their minds to new ways of thinking about business. Courses include lectures, case discussions, current business issues, and team projects. All students enrolled in the program will complete a minimum of 33 credit hours. Nine core courses are required, and three courses will be selected from concentration areas.

The concentrations include Accounting, Digital Marketing, Human Resource Leadership, International Business, and Supply Chain Management. For the General Business MBA, students may select nine (9) credit hours from any of the concentration elective courses.

## Program Learning Outcomes

The Master of Business Administration *Program Outcomes (POs)* and *Program Learning Outcomes (PLOs)* are as follows:

### Graduates of this program will be able to:

- Critical Thinking:** Demonstrate situational awareness, and the ability to collect and analyze information to make effective, evidence-based decisions.
- Leadership:** Demonstrate leadership skills needed for implementing and managing organizational activities.

- Business Communication:** Demonstrate persuasive and effective communication.
- Business Knowledge:** Apply functional knowledge in accounting, finance, management, marketing, and other business areas to make effective business decisions.
- Business Analytics:** Use data analysis tools and techniques to make effective business decisions.

## Admission Requirements

College of Business candidates must follow School of Graduate Studies and University Graduate admission policies and procedures. Admission into the Master of Business Administration degree program is based on several factors as outlined below to ensure a talented and diverse student body.

- Completed online application to the School of Graduate Studies
- Bachelor's degree in any field (or equivalent in the case of those with an international education background) with a minimum of 2.7 GPA **OR** an advanced degree in any field (Master's or higher) from an accredited College or University, as verified by an official transcript.

If the applicant does not meet the above requirement, the following additional documents must be submitted to be considered for admission.

- Essay of purpose: in 500 words or less, tell us why you want to pursue the graduate degree you are applying for and why you are a good candidate for the program.
- Current resume detailing professional experience and achievements.

### International Students:

- Applicants whose native language is not English or whose language of college instruction was not English must demonstrate English Language proficiency through one of the following options: TOEFL (Test of English as a Foreign Language) or the Internet-based TOEFL (iBT) or the International English Language Testing System (IELTS). The following scores are acceptable: a minimum of 78 on the iBT or a minimum of 550 on the paper-based TOEFL. The minimum IELTS total score is 6.
- If an applicant has completed any coursework, degree, or degrees from institutions outside of the United States, he or she must utilize a credentialing evaluating organization. The School of Graduate Studies accepts an official course-by-course evaluation with a GPA that is prepared by either Josef Silny and Associates (<https://www.jsilny.org/>) or World Education Services (<https://www.wes.org/>). (<http://www.wes.org/>)

## Admission to the Accounting Concentration

While the MBA with concentration in Accounting is open to all of the MBA students, graduate students without a BBA in Accounting would not be able to take certain graduate Accounting courses because they do not have the required prerequisites. These students will be able to take the following graduate level Accounting courses, in addition to ACCT 5000 and ACCT 5200 which are the required Accounting courses in MBA curriculum: ACCT 5120 (Special Topics in Accounting), ACCT 5210 (VITA Preparation and Coordination, offered in Spring semester only), ACCT 5370 (Commercial law for Accountants), and ACCT 5900 (Accounting Research/Internship).

Graduate students with a business degree other than Accounting who would like to specialize in the other areas within Accounting, would need to take the following undergraduate Accounting courses to be able to take advantage of the full list of Graduate Accounting course offerings at the College of Business: Managerial Cost Accounting, Taxation of the Individual, Intermediate Accounting I, Intermediate Accounting II.

Students who have not earned an undergraduate degree in Business should take Principles of Financial Accounting and Principles of Managerial Accounting in addition to the abovementioned courses to meet the prerequisite requirements for all of the Accounting concentration electives

The students who seek CPA certification, would need to make sure that they meet the 150 credit hours as well as the 30 credit hours in Accounting (not counting the Principles of Accounting I and II) requirements after passing all of the four parts of the CPA exam. If you have any additional questions about the MBA with Accounting concentration, please feel free to reach out to your advisor, graduate program director, or the Accounting, Economics, and Finance department chair for more information.

## Academic Policies

MBA students are expected to observe School of Graduate Studies and University Graduate Rules and Regulations.

To receive a Master of Business Administration graduate degree from Clayton State University, a student usually completes all 33 semester hours of the program requirements from Clayton State University. All semester hours in the MBA program at CSU must be completed after the student has been admitted to the degree program. Transfer of graduate credit is generally not accepted, although a maximum of six semester hours of transfer credit from an AACSB accredited institution may be considered on an individual basis.

A Study Abroad course and trip is required for students with an International Business Concentration. Any student who is unable to go on the trip due to an emergency will instead be required to write a thesis consistent with the School of Graduate Studies' requirements or participation in an internship experience in place of the trip. Emergencies include a serious illness or hospitalization, or the inability to obtain a VISA through no fault of the student. Otherwise, the College of Business Graduate Programs Director will determine if a student is eligible for the study abroad substitutions.

## Program Withdrawal

Any student who desires to withdraw from the university should contact the MBA Program Director. Following an exit interview, the student will be issued a copy of the withdrawal form and the Program Director will process the paperwork with the necessary university offices.

## Course Load

Six semester hours will be required of all MBA students who use financial aid in the Spring, Summer, and Fall Semesters. Students can register for up to four courses in Spring and Fall (two courses in each 8-week session) and three courses in Summer.

## Program Requirements

Business Administration, MBA students must complete the MBA Core and Capstone Requirements and then select one concentration from the Accounting, Digital Marketing, General Business, Human Resources,

International Business or Supply Chain Management Concentration options.

Code	Title	Credit Hours
<b>MBA Core Requirements</b>		<b>24</b>
ACCT 5000	Accounting Concepts	2
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5000	Decision Concepts	1
BUSA 5200	Decision Making-Uncertainty	3
FINA 5100	Corporate Finance for MBA	3
MGMT 5101	Organizational Development and Change	3
MGMT 5111	Leadership and Organizational	3
MKTG 5200	Marketing Management	3
<b>Capstone Requirement (3 credit hours)</b>		
MGMT 5750	Global Strategic Management	3
<b>Concentration</b>		<b>9</b>
Choose one concentration from the following:		
Accounting (p. 2)		
Data Analytics (p. 3)		
Digital Marketing (p. 3)		
General Business (p. 3)		
Human Resource (p. 4)		
International Business (p. 4)		
Supply Chain Management (p. 4)		
<b>Total Credit Hours</b>		<b>33</b>

## Concentration Requirements

### Accounting Concentration<sup>1</sup>

Students with substantial coursework in accounting can earn an MBA and will find that they are more marketable than entry-level students with a bachelor's degree, whether they choose public, private, or governmental work. They may also take additional upper level accounting courses which can qualify them to sit for the CPA exam (Certification in Public Accountant), CMA exam (Certified Management Accountant), or CIA exam (Certified Internal Auditor).

Graduate Accounting courses, with the exception of ACCT 5000 Accounting Concepts, ACCT 5200 Accounting for Managerial Deci, ACCT 5120 Special Topics in Accounting, and ACCT 5900 Accounting Research/Internship will be cross-listed with undergraduate courses.

While the MBA with concentration in Accounting is open to all MBA students, the Plan of Study Guide below summarizes the path to receiving the MBA with concentration in Accounting for students with different undergraduate degrees.\*

The students who seek CPA certification, would need to make sure that they meet the 150 credit hours as well as the 30 credit hours in Accounting (not counting ACCT 2101 Principles of Financial Accounting or ACCT 2102 Principles Managerial Accounting requirements after passing all of the four parts of the CPA exam. If you have any additional questions about the MBA with Accounting concentration, please feel free to reach out to your advisor, graduate program director, or the Accounting, Economics, and Finance department chair for more information.

Code	Title	Credit Hours
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**MBA Required Courses (All Students)**

ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
FINA 5100	Corporate Finance for MBA	3
MGMT 5101	Organizational Development and Change	3
MGMT 5111	Leadership and Organizational	3
MKTG 5200	Marketing Management	3
MGMT 5750	Global Strategic Management	3

**For Students with BBA in Accounting**

Choose Three (3):

ACCT 5110	Adv Manage Cost Acct for Exec	3
ACCT 5120	Special Topics in Accounting	3
ACCT 5210	VITA Preparation and Coordinat <sup>^</sup>	3
ACCT 5250	Advanced Topics in Taxation	3
ACCT 5352	Adv Fin Acct & Inter. Issues	3
ACCT 5440	Government & Non-Profit Accounting for Executives	3
ACCT 5470	Forensic & Investigative Acct	3
ACCT 5900	Accounting Research/Internship	3
BLAW 5370	Commercial law for Accountants	3

**For Students without BBA in Accounting <sup>\*</sup>**

Choose Three (3):

ACCT 5120	Special Topics in Accounting	3
ACCT 5210	VITA Preparation and Coordinat <sup>^</sup>	3
ACCT 5900	Accounting Research/Internship	3
BLAW 5370	Commercial law for Accountants	3

**Data analytics concentration**

The analytics MBA concentration will provide graduate students the knowledge to compete for high demand jobs requiring analytics knowledge. Students pursuing this concentration will be able to use analytics tools to make decisions in the business environment.

Code	Title	Credit Hours
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**Required Analytics Concentration Courses**

MATH 5221	Fnd.s of Business Analytics	3
CSCI 5810	Data Mgmt & Bus. Intelligence	3
CSCI 5811	Data Anal. & Visual. for Bus.	3

**Digital Marketing Concentration**

Today, marketers must go beyond the traditional tools of branding, advertising, and promotions to engage consumers and capture market share. The environment on how consumer receive information and make decisions has radically changed. To be successful today, marketers must understand digital marketing for insights into consumer behavior. While the internet is most closely associated with digital marketing; tools include wireless text messaging, mobile instant messaging, mobile apps, podcast, electronic billboards, and many other tools. Marketers must be familiar with website optimization, searching engines, gamification, and data analytics. The MBA Digital Marketing concentration prepares

students to not only apply digital marketing, but to also become leaders in developing creative solutions for engaging consumers.

Code	Title	Credit Hours
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**Required Digital Marketing Concentration Courses**

MKTG 5110	Digital Marketing Fundamentals	3
MKTG 5111	Digital Marketing Strategy	3
MKTG 5112	Social Media Strategy	3

**General Business**

The General Business curriculum is not specialized in one particular area. The program is designed to provide students with a thorough exposure to the basic areas of business administration while permitting wide latitude in the selection of additional courses according to individual interests. Students complete the General MBA by taking 24 credit hours of core courses and selecting any three electives from the concentration courses for a total of 9 credit hours of electives.

Code	Title	Credit Hours
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**Required General Business Concentration Courses**

<i>Select three courses from the following list:</i>		
ACCT 5110	Adv Manage Cost Acct for Exec	3
ACCT 5120	Special Topics in Accounting	3
ACCT 5210	VITA Preparation and Coordinat	3
ACCT 5250	Advanced Topics in Taxation	3
ACCT 5352	Adv Fin Acct & Inter. Issues	3
ACCT 5440	Government & Non-Profit Accounting for Executives	3
ACCT 5470	Forensic & Investigative Acct	3
ACCT 5900	Accounting Research/Internship	3
BLAW 5370	Commercial law for Accountants	3
BUSA 5120	Special Topics in Business	3
BUSA 5130	Internship/Cooperative Educati	3
BUSA 5140	Indep. Study/Directed Research	3
CSCI 5810	Data Mgmt & Bus. Intelligence	3
CSCI 5811	Data Anal. & Visual. for Bus.	3
ECON 5101	Managerial Economics for SC	3
MATH 5221	Fnd.s of Business Analytics	3
MGMT 5104	Project Management	3
MGMT 5105	Global Experience	3
MGMT 5106	Cross-Culture Negotiating	3
MGMT 5107	Leadership and Values	3
MGMT 5108	Talent Development in Orgn	3
MGMT 5109	Human Resource Consulting	3
MGMT 5112	Global Management	3
MGMT 5113	Strategic Leadership Developme	3
MGMT 5114	Leading Diversity & Inclusion	3
MGMT 5115	Global Human Resources	3
MGMT 5116	Leading by Managing Conflict	3
MGMT 5120	Special Topics in Managment	3
MKTG 5103	Global Marketing	3
MKTG 5110	Digital Marketing Fundamentals	3
MKTG 5111	Digital Marketing Strategy	3

MKTG 5112	Social Media Strategy	3
MKTG 5114	Personal Branding Strategy	3
MKTG 5120	Special Topics in Marketing	3
SCML 5101	International Business and Global Logistics	3
SCML 5102	Operations & Supply Chain Mgmt	3
SCML 5105	Global Sourcing in SCM	3
SCML 5120	Special Topics in Supply Chain	3
SCML 5750	Logistics & Supply Chain Strat	3

## Human Resource Leadership Concentration

In recent years, the focus of Human Resource professionals has shifted from the day-to-day operations (management) side of business to strategic leadership. As a result, more Human Resource leaders sit on boards today and engage in long-term strategic planning. Our program responds to that trend by offering courses that develop strategic, innovative HR leaders. This program's curriculum is Approved by the Society for Human Resource Management (SHRM).

Code	Title	Credit Hours
<b>Required Human Resources Concentration Courses</b>		<b>9</b>
MGMT 5108	Talent Development in Orgn	3
MGMT 5109	Human Resource Consulting	3
MGMT 5115	Global Human Resources (or study abroad trip)	3

## International Business Concentration

Businesses operate on a global scale and need graduates who can evaluate international operational challenges, assess sociocultural issues, and understand the worldwide economy. A business-themed study abroad trip is an option for this concentration. Students can also take courses in Logistics, Global Marketing, Cross-Cultural Negotiating, Global Human Resources, and Global Management.

Code	Title	Credit Hours
<b>Required International Business Concentration Courses</b>		<b>3</b>
SCML 5101	International Business and Global Logistics	3
<b>Elective International Business Concentration Courses</b>		<b>6</b>
Select two courses from the following:		
MGMT 5105	Global Experience	
MGMT 5106	Cross-Culture Negotiating	
MGMT 5112	Global Management	
MGMT 5115	Global Human Resources	
MKTG 5103	Global Marketing	

## Supply Chain Management Concentration

Clayton State University MBA program is unique by offering a concentration in Supply Chain Management, which is in high demand in today's contemporary world. Clayton State's location is a primary advantage: uniquely situated ten minutes from Atlanta's Hartsfield-Jackson International Airport (the world's busiest airport) and less than four hours by interstate to the Port of Savannah (the largest single container terminal in North America). CSX and Norfolk Southern operate a strong rail transportation infrastructure (4,500 miles of track) and intermodal terminals that boost the state's economy.

Code	Title	Credit Hours
<b>Required Supply Chain Management Concentration Courses</b>		<b>9</b>
Select three courses from the following:		
SCML 5101	International Business and Global Logistics	
SCML 5102	Operations & Supply Chain Mgmt	
SCML 5750	Logistics & Supply Chain Strat	

^ ACCT 5210 VITA Preparation and Coordinat is only offered in the Spring semester.

\* In order to complete advanced courses in the Accounting concentration, students with a non-business undergraduate degree or students with a BBA other than Accounting must have completed the following prerequisites (or equivalent): Managerial Cost Accounting, Taxation of the Individual, Intermediate Financial Acct. I, Interm. Financial Acct. II, Principles of Financial Acct.

## Faculty

Khamis Bilbeisi  
Jacob Chacko  
Everod Davis  
Linda Hain  
Anthony Hannah  
Iryna Hayduk  
Craig Hill  
Kimberly Johnson  
Reza Kheirandish  
Carin A. Lightner-Laws  
Chen-Miao Lin  
Lawrence K. Menter  
George E. Nakos  
C.R. Narayanaswamy  
Keith Miller  
Kamran Moghaddam  
Mario Norman  
Adel Novin  
Louis Xavier Orchard  
Leon C. Prieto  
Stacey Reynolds  
Melva Robertson  
Margaret Thompson  
Vinod Vincent  
Anita Whiting  
Jesse Zinn

## Suggested Course Sequence - Online

### MBA - Accounting Concentration (Online)

Course	Title	Credit Hours
<b>First Year</b>		
<b>First Semester</b>		
Fall Semester - First Term		

MKTG 5200	Marketing Management	3
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
MGMT 5111	Leadership and Organizational	3
<b>Credit Hours</b>		<b>12</b>
<b>Second Semester</b>		
Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
Accounting Elective <sup>Online</sup>		3
Accounting Elective <sup>Online</sup>		3
<b>Credit Hours</b>		<b>12</b>
<b>Third Semester</b>		
Summer Semester		
MGMT 5750	Global Strategic Management	3
FINA 5100	Corporate Finance for MBA	3
Accounting Elective <sup>Online</sup>		3
<b>Credit Hours</b>		<b>9</b>
<b>Total Credit Hours</b>		<b>33</b>

## MBA - Data Analytics Concentration (Online)

Course	Title	Credit Hours
<b>First Year</b>		
<b>First Semester</b>		
Fall Semester - First Term		
MKTG 5200	Marketing Management	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
MGMT 5111	Leadership and Organizational	3
<b>Credit Hours</b>		<b>9</b>
<b>Second Semester</b>		
Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
BUSA 5200	Decision Making-Uncertainty	3
<b>Credit Hours</b>		<b>9</b>
<b>Second Year</b>		
<b>First Semester</b>		
Fall Semester - First Term		
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
MGMT 5750	Global Strategic Management	3
MATH 5221	Fnd.s of Business Analytics	3
<b>Credit Hours</b>		<b>9</b>
<b>Second Semester</b>		
Spring Semester - First Term		
CSCI 5810	Data Mgmt & Bus. Intelligence	3
Spring Semester - Second Term		
CSCI 5811	Data Anal. & Visual. for Bus.	3
<b>Credit Hours</b>		<b>6</b>
<b>Total Credit Hours</b>		<b>33</b>

## MBA - Digital Marketing Concentration (Online)

Course	Title	Credit Hours
<b>First Year</b>		
<b>First Semester</b>		
Fall Semester - First Term		
MKTG 5200	Marketing Management	3
MKTG 5110	Digital Marketing Fundamentals	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
MGMT 5111	Leadership and Organizational	3
<b>Credit Hours</b>		<b>12</b>
<b>Second Semester</b>		
Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
MKTG 5111	Digital Marketing Strategy	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
MKTG 5112	Social Media Strategy	3
<b>Credit Hours</b>		<b>12</b>
<b>Third Semester</b>		
Summer Semester		
MGMT 5101	Org. Development and Change	3
BUSA 5200	Decision Making-Uncertainty	3
<b>Credit Hours</b>		<b>6</b>
<b>Second Year</b>		
<b>First Semester</b>		
Fall Semester - First Term		
MGMT 5750	Global Strategic Management	3
<b>Credit Hours</b>		<b>3</b>
<b>Total Credit Hours</b>		<b>33</b>

## MBA - General Business Concentration (Online)

Course	Title	Credit Hours
<b>First Year</b>		
<b>First Semester</b>		
Fall Semester - First Term		
MKTG 5200	Marketing Management	3
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
MGMT 5111	Leadership and Organizational	3
<b>Credit Hours</b>		<b>12</b>
<b>Second Semester</b>		
Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3



MBA Business Elective		3
Credit Hours		12
Third Semester		
Summer Semester		
MGMT 5750	Global Strategic Management	3
MBA Business Elective		3
MBA Business Elective		3
Credit Hours		9
Total Credit Hours		33

## MBA - Human Resources Concentration (Online)

Course	Title	Credit Hours
First Year		
First Semester		
Fall Semester - First Term		
MKTG 5200	Marketing Management	3
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
MGMT 5115	Global Human Resources	3
	Credit Hours	12
Second Semester		
Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
MGMT 5111	Leadership and Organizational	3
	Credit Hours	12
Third Semester		
Summer Semester		
MGMT 5750	Global Strategic Management	3
MGMT 5109	Human Resource Consulting	3
MGMT 5108	Talent Development in Orgn	3
	Credit Hours	9
	Total Credit Hours	33

## MBA - International Business Concentration (Online)

Course	Title	Credit Hours
First Year		
First Semester		
Fall Semester - First Term		
MKTG 5200	Marketing Management	3
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
SCML 5101	International Business/Global	3
	Credit Hours	12

Second Semester		
Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
International Business Elective		3
	Credit Hours	12
Third Semester		
Summer Semester		
MGMT 5750	Global Strategic Management	3
International Business Elective		3
MGMT 5111	Leadership and Organizational	3
	Credit Hours	9
	Total Credit Hours	33

## MBA - Supply Chain Concentration (Online)

Course	Title	Credit Hours
First Year		
First Semester		
Fall Semester - First Term		
MKTG 5200	Marketing Management	3
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
SCML 5101	International Business/Global	3
	Credit Hours	12
Second Semester		
Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
SCML 5750	Logistics & Supply Chain Strat	3
	Credit Hours	12
Third Semester		
Summer Semester		
MGMT 5750	Global Strategic Management	3
MGMT 5111	Leadership and Organizational	3
SCML 5102	Operations & Supply Chain Mgmt	3
	Credit Hours	9
	Total Credit Hours	33

## Suggested Course Sequence - Seated

### MBA - Accounting Concentration (Seated)

Course	Title	Credit Hours
First Year		
First Semester		
Fall Semester - First Term		
MKTG 5200	Marketing Management	3
Fall Semester - Second Term		

ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
MGMT 5111	Leadership and Organizational	3
<b>Credit Hours</b>		<b>9</b>

**Second Semester**

Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
<b>Credit Hours</b>		<b>9</b>

**Second Year****First Semester**

Fall Semester - First Term		
MGMT 5101	Org. Development and Change	3
Accounting Elective <sup>Online</sup>		3
Fall Semester - Second Term		
Accounting Elective <sup>Online</sup>		3
<b>Credit Hours</b>		<b>9</b>

**Second Semester**

Spring Semester - First Term		
Accounting Elective <sup>Online</sup>		3
Spring Semester - Second Term		
MGMT 5750	Global Strategic Management	3
<b>Credit Hours</b>		<b>6</b>
<b>Total Credit Hours</b>		<b>33</b>

## MBA - Data Analytics Concentration (Seated)

Course	Title	Credit Hours
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**First Year****First Semester**

Fall Semester - First Term		
MKTG 5200	Marketing Management	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
MGMT 5111	Leadership and Organizational	3
<b>Credit Hours</b>		<b>9</b>

**Second Semester**

Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
<b>Credit Hours</b>		<b>9</b>

**Second Year****First Semester**

Fall Semester - First Term		
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
MATH 5221	Fnd.s of Business Analytics <sup>Online</sup>	3
<b>Credit Hours</b>		<b>6</b>

**Second Semester**

Spring Semester - First Term		
CSCI 5810	Data Mgmt & Bus. Intelligence <sup>Online</sup>	3
Spring Semester - Second Term		

MGMT 5750	Global Strategic Management	3
CSCI 5811	Data Anal. & Visual. for Bus. <sup>Online</sup>	3
<b>Credit Hours</b>		<b>9</b>
<b>Total Credit Hours</b>		<b>33</b>

## MBA - Digital Marketing Concentration (Seated)

Course	Title	Credit Hours
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**First Year****First Semester**

Fall Semester - First Term		
MKTG 5200	Marketing Management	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
<b>Credit Hours</b>		<b>6</b>

**Second Semester**

Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
<b>Credit Hours</b>		<b>9</b>

**Second Year****First Semester**

Fall Semester - First Term		
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
MGMT 5111	Leadership and Organizational	3
<b>Credit Hours</b>		<b>6</b>

**Second Semester**

Spring Semester - First Term		
MKTG 5110	Digital Marketing Fundamentals	3
MKTG 5111	Digital Marketing Strategy	3
Spring Semester - Second Term		
MGMT 5750	Global Strategic Management	3
MKTG 5112	Social Media Strategy	3
<b>Credit Hours</b>		<b>12</b>
<b>Total Credit Hours</b>		<b>33</b>

## MBA - General Business Concentration (Seated)

Course	Title	Credit Hours
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**First Year****First Semester**

Fall Semester - First Term		
MKTG 5200	Marketing Management	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
MGMT 5111	Leadership and Organizational	3
<b>Credit Hours</b>		<b>9</b>

**Second Semester**

Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3

BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
Credit Hours		9
Second Year		
First Semester		
Fall Semester - First Term		
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
MBA Elective <sup>Online</sup>		3
MBA Elective <sup>Online</sup>		3
Credit Hours		9
Second Semester		
Spring Semester - First Term		
MBA Elective <sup>Online</sup>		3
Spring Semester - Second Term		
MGMT 5750	Global Strategic Management	3
Credit Hours		6
Total Credit Hours		33

## MBA - Human Resources Concentration (Seated)

Course	Title	Credit Hours
First Year		
First Semester		
Fall Semester - First Term		
MKTG 5200	Marketing Management	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
MGMT 5111	Leadership and Organizational	3
Credit Hours		9
Second Semester		
Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
Credit Hours		9
Second Year		
First Semester		
Fall Semester - First Term		
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
MGMT 5115	Global Human Resources	3
Credit Hours		6
Second Semester		
Spring Semester - First Term		
MGMT 5108	Talent Development in Orgn	3
MGMT 5109	Human Resource Consulting	3
Spring Semester - Second Term		
MGMT 5750	Global Strategic Management	3
Credit Hours		9
Total Credit Hours		33

## MBA - International Business Concentration (Seated)

Course	Title	Credit Hours
First Year		
First Semester		
Fall Semester - First Term		
MKTG 5200	Marketing Management	3
MGMT 5101	Org. Development and Change	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
SCML 5101	International Business/Global	3
Credit Hours		12
Second Semester		
Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
International Business Elective		3
Credit Hours		12
Third Semester		
Summer Semester		
MGMT 5750	Global Strategic Management	3
International Business Elective		3
MGMT 5111	Leadership and Organizational	3
Credit Hours		9
Total Credit Hours		33

## MBA - Supply Chain Concentration (Seated)

Course	Title	Credit Hours
First Year		
First Semester		
Fall Semester - First Term		
MKTG 5200	Marketing Management	3
Fall Semester - Second Term		
ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
MGMT 5111	Leadership and Organizational	3
Credit Hours		9
Second Semester		
Spring Semester - First Term		
ACCT 5200	Accounting for Managerial Deci	3
Spring Semester - Second Term		
FINA 5100	Corporate Finance for MBA	3
Credit Hours		6
Third Semester		
Summer Semester		
SCML 5102	Operations & Supply Chain Mgmt <sup>Online</sup>	3
Credit Hours		3
Second Year		
First Semester		
Fall Semester - First Term		
MGMT 5101	Org. Development and Change	3



Fall Semester - Second Term		
SCML 5101	International Business/Global Online	3
<b>Credit Hours</b>		<b>6</b>
<b>Second Semester</b>		
Spring Semester - First Term		
BUSA 5200	Decision Making-Uncertainty	3
Spring Semester - Second Term		
MGMT 5750	Global Strategic Management	3
SCML 5750	Logistics & Supply Chain Strat Online	3
<b>Credit Hours</b>		<b>9</b>
<b>Total Credit Hours</b>		<b>33</b>