SUPPLY CHAIN MANAGEMENT, BBA

Bachelor of Business Administration (BBA) Program Learning Outcomes

Our BBA graduates will be able to:

- Demonstrate skills and attributes commonly expected of a business professional in an internship or other experiential engagement
- Demonstrate foundational knowledge in Accounting, Finance, Operations, Strategy, Marketing, during decision making for a competitive business environment
- Apply foundational knowledge in Accounting, Finance, Operations, Strategy, Marketing, during decision making for a competitive business environment
- Demonstrate successful business communication skills.
- Recognize concepts in ethics and cultural diversity for decision making.
- Apply analytic tools in decision making.
- Apply information technology tools in decision making.

Consistent with the mission of the College of Business, the mission of the Supply Chain Management Discipline is to provide a broad-based general business education that prepares students for careers in Supply Chain Management and related fields. In addition to the BBA Learning Outcomes, upon successful completion of the program, Supply Chain Management majors will be able to:

Graduates of this program will be able to:

a. Describe the basic principles of supply chain management and techniques used to analyze current transportation and logistics systems
b. Analyze the effectiveness of warehousing and operations in logistics systems
c. Demonstrate knowledge of the procurement process in a global setting and its effect on a firm's supply chain
d. Apply performance metrics to identify problems and opportunities to improve supply chain effectiveness

Program Requirements

Code	Title	Credit Hours
Core IMPACTS		**42**
All core curriculum recommendations are shown under the Core IMPACTS section of the Undergraduate Graduation Requirements. (https://catalog.clayton.edu/graduation-requirements/undergraduate-graduation-requirements/core-curriculum/#nonsciencemajorstext)		
Field of Study - Supply Chain Management		**18**
ACCT 2101	Principles of Financial Accounting	3
ACCT 2102	Principles Managerial Accounting	3
BLAW 2106	Legal Environment of Business	3
BUSA 1105	Introduction to Business	3
BUSA 2101	Business Analytics	3
ECON 2105	Principles of Macroeconomics [1]	3
or ECON 2106	Principles of Microeconomics	
Upper Division Business Core Requirements		**18**
FINA 3101	Corporate Finance	3
MGMT 3101	Mgmt. Prin. & Org. Behavior	3
MGMT 3120	Business Communication	3
MKTG 3101	Principles of Marketing	3
MKTG 3420	Global Business	3
SCML 3102	Operations & Supply Chain Mgmt	3
Required Supply Chain Management Major Courses		**24**
SCML 3105	Intro to Transportation & Log.	3
SCML 3106	Principles-Supply Chain Mgmt	3
SCML 3580	Operations and Warehouse Mgmt	3
SCML 4105	Global Sourcing in SCM	3
SCML 4170	Financial Issues in SCM	3
SCML 4750	Performance Measurement in SCM	3
BUSA 4101	Advanced Business Analytics	3
or MKTG 4104	Market Research & Analytics	
BUSA 4850	Internship/Cooperative Education	3
or BUSA 4851	Internship/Cooperative Educati	
or BUSA 4852	Internship/Cooperative Educati	
General Electives [2]		**15**
Business Capstone		**3**
MGMT 4750	Strategic Management	3
Total Credit Hours		**120**

[1] If ECON 2105 Principles of Macroeconomics is not used to satisfy Core IMPACTS Area Social Sciences (S), it must be taken to satisfy Lower-Level Field of Study or as a free elective.
If ECON 2106 Principles of Microeconomics is not used to satisfy Core IMPACTS Area Social Sciences (S), it must be taken to satisfy Lower-Level Field of Study or as a free elective.

[2] Fifteen (15) credit hours of general electives. Three (3) credit hours must be from business courses with an ACCT, BLAW, BUSA, ECON, FINA, MGMT, MKTG, SCML prefix at the 3000 level or higher. The remaining twelve [3] (12) credit hours are open electives (they could be business or non-business courses). Open electives may be at a lower level than 3000. Courses with the following prefixes will not counted in this category: AVIA, CSU, PARA, TECH. Only one internship course can be taken as an elective (this is in addition to the internship taken to satisfy the Required Major Supply Management Chain Courses).

Suggested Course Sequence

Please Note: This is a suggested course sequence and assumes a starting freshman with no prior college credit who intends to complete their degree in four years. Students should consult with their academic advisor and review the course prerequisites and minimum grade requirements as seen in the Academic Catalog.

Course	Title	Credit Hours
First Year		
First Semester		
ENGL 1101	English Composition I Core IMPACTS	3
MATH 1101	Intro to Mathematical Modeling Core IMPACTS	3
Communication or Foreign Language Core IMPACTS		2-3

POLS 1101	American Government Core IMPACTS	3
BUSA 1105	Introduction to Business	3
	Credit Hours	**14-15**
Second Semester		
ENGL 1102	English Composition II Core IMPACTS	3
Science Course with Lab Core IMPACTS		4
Math, Science, or Technology Course Core IMPACTS		3
ECON 2105	Principles of Macroeconomics Core IMPACTS	3
BLAW 2106	Legal Environment of Business	3
	Credit Hours	**16**
Second Year		
First Semester		
Science Course without Lab Core IMPACTS		3
MATH 1401	Elementary Statistics Core IMPACTS	3
ACCT 2101	Principles of Financial Acct.	3
ECON 2106	Principles of Microeconomics Core IMPACTS	3
SCML 3105	Intro to Transportation & Log.	3
	Credit Hours	**15**
Second Semester		
CRIT 1101	Critical Thinking Core IMPACTS	3
ACCT 2102	Principles Managerial Acct.	3
BUSA 2101	Business Analytics	3
MGMT 3101	Mgmt. Prin. & Org. Behavior	3
SCML 3106	Principles-Supply Chain Mgmt	3
	Credit Hours	**15**
Third Year		
First Semester		
Literature, Philosophy, or Foreign Language Core IMPACTS		3
HIST 2111 or HIST 2112	Survey of US History to 1877 Core IMPACTS or US HIST Since Reconstruction	3
MGMT 3120	Business Communication	3
SCML 3102	Operations & Supply Chain Mgmt	3
SCML 3580	Operations and Warehouse Mgmt	3
	Credit Hours	**15**
Second Semester		
Fine Arts or Intermediate Foreign Language Core IMPACTS		3
HIST 1111 or HIST 1112 or HIST 2750 or POLS 2401	Survey-PreModern World History Core IMPACTS or Survey of Modern World History or Critical Trends and Issues or Intro to Global Issues	3
MKTG 3101	Principles of Marketing	3
MKTG 3420	Global Business	3
SCML 4105	Global Sourcing in SCM	3
	Credit Hours	**15**
Fourth Year		
First Semester		
BUSA 4101	Advanced Business Analytics	3
BUSA 4850	Internship/Cooperative Educati	3
SCML 4170	Financial Issues in SCM	3
SCML 4750	Performance Measurement in SCM	3
FINA 3101	Corporate Finance	3
	Credit Hours	**15**
Second Semester		
Business or non-business courses (Must be at the 3000 level or higher)		6
MGMT 4750	Strategic Management	3
Business or non-business courses (Business must be at the 3000 level or higher, non-business could be lower than 3000 level)		6
	Credit Hours	**15**
	Total Credit Hours	**120-121**

* Grade "C" or higher required for all Area F and upper division courses.

Internship is required for all Supply Chain Majors beginning with the 2019-2020 Catalog. No more than two internships may be taken for credit.