

MANAGEMENT, BBA

Consistent with the mission of the College of Business, the mission of the Management Discipline is to provide a broad-based undergraduate curriculum designed to prepare students for careers involving leadership and management.

In addition to the BBA Learning Outcomes, upon successful completion of the program, Management majors will be able to:

1. Demonstrate knowledge of the major theories and perspectives used to examine management
2. Describe human resource functions and roles in an organization and tools used to address organizational human resources needs
3. Apply organizational behavior concepts and theories to organizational change recommendations
4. Describe key theories, concepts and practices associated with effective leadership
5. Apply the strategic management process in a current business decision making context

Program Requirements

Code	Title	Credit Hours
Core Curriculum (Areas A-E) (https://catalog.clayton.edu/graduation-requirements/undergraduate-graduation-requirements/core-curriculum/#core-areas)		42
All Management Core Curriculum requirements are shown in the suggested degree program.		
Lower Division Major Requirements (Area F)		18
ACCT 2101	Principles of Financial Acct.	3
ACCT 2102	Principles Managerial Acct.	3
BLAW 2106	Legal Environment of Business	3
BUSA 1105	Introduction to Business	3
CPTG 2201	Adv. Computer Applications	3
ECON 2105	Principles of Macroeconomics ¹	3
	or ECON 2106 Principles of Microeconomics	
Upper Division Business Core Requirements		21
BUSA 3101	Business Statistics	3
FINA 3101	Corporate Finance	3
MGMT 3101	Mgmt. Prin. & Org. Behavior	3
MGMT 3120	Managerial Communication	3
MKTG 3101	Principles of Marketing	3
MKTG 3420	Global Business	3
SCML 3102	Operations & Supply Chain Mgmt	3
Required Management Major Courses		12
MGMT 4101	Human Resource Management	3
MGMT 4102	Organizational Behavior	3
MGMT 4111	Leadership	3
MGMT 4850	Internship/Cooperative Educ.	3
	or MGMT 4851 Internship/Cooperative Educ.	
	or MGMT 4852 Internship/Cooperative Educ.	
General Electives ²		24
Business Capstone		3

MGMT 4750	Strategic Management	3
Total Credit Hours		120

1

ECON 2105 Principles of Macroeconomics should be taken in area E4 or as a free elective.

2

Twenty-four (24) credit hours of general electives. Six (6) credit hours must be from courses that have a MGMT prefix at the 3000 level or higher. In addition, six (6) credit hours must be business courses with an ACCT, BLAW, BUSA, ECON, FINA, MGMT, MKTG, SCML prefix at the 3000 level or higher. The remaining twelve ³ (12) credit hours are open electives (they could be business or non-business courses). Open electives may be at a lower level than 3000. Courses with the following prefixes will not counted in this category: AVIA, CSU, PARA, TECH. Only one internship course can be taken as an elective (this is in addition to the internship taken to satisfy the Required Major Management Courses).

3

ECON 2105 Principles of Macroeconomics must be taken as a non-business elective if not taken to satisfy the area E4 requirement.

Non-Business Electives **must** be three credit hour courses and cannot be courses with the following prefixes: ACCT, AVEL, AVMT, BUSA, BLAW, CAPL, CNET, CITZ, CSOR, CCSU, CSU, DSGN, ELEC, EMS, EXLA, EXLI, EXLP, FINA, HDSK, HFMTG (Physical Education), MKMC, MGMT, MKTG, MEDA, OFFC, OMED, PARA, PHED, RGTE, RGTR, READ, TECH, TELE, WCOM, WLAB.

Suggested Course Sequence

Please Note: This is a suggested course sequence and assumes a starting freshman with no prior college credit who intends to complete their degree in four years. Students should consult with their academic advisor and review the course prerequisites and minimum grade requirements as seen in the Academic Catalog.

Course	Title	Credit Hours
First Year		
First Semester		
ENGL 1101	English Composition I	3
MATH 1101	Intro to Mathematical Modeling	3
BUSA 1105	Introduction to Business	3
	Communication or Foreign Language ^{Core Area B2}	2-3
	Fine Arts or Intermediate Foreign Language ^{Core Area C2}	3
Credit Hours		14-15
Second Semester		
ENGL 1102	English Composition II	3
	Science Course with Lab ^{Core Area D1}	4
ECON 2105	Principles of Macroeconomics	3
BLAW 2106	Legal Environment of Business	3
	Math, Science, or Technology ^{Core Area D2}	3
Credit Hours		16
Second Year		
First Semester		
ACCT 2101	Principles of Financial Acct.	3
ECON 2106	Principles of Microeconomics	3
CPTG 2201	Adv. Computer Applications	3
	Science Course without a Lab ^{Core Area D1}	3
	Literature, Philosophy, or Foreign Language ^{Core Area C1}	3
Credit Hours		15

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Second Semester

MGMT 3101	Mgmt. Prin. & Org. Behavior	3
MGMT 3120	Managerial Communication	3
CRIT 1101	Critical Thinking	3
HIST 2111 or HIST 2112	Survey of US History to 1877 or US HIST Since Reconstruction	3
ACCT 2102	Principles Managerial Acct.	3
Credit Hours		15

Third Year

First Semester

BUSA 3101	Business Statistics	3
MKTG 3101	Principles of Marketing	3
FINA 3101	Corporate Finance	3
Must have a MGMT prefix at the 3000 level or higher		3
POLS 1101	American Government	3
Credit Hours		15

Second Semester

SCML 3102	Operations & Supply Chain Mgmt	3
MGMT 4111	Leadership	3
MGMT 4101	Human Resource Management	3
MGMT 4850	Internship/Cooperative Educ.	3
HIST 1111 or HIST 1112 or HIST 2750 or POLS 2401	Survey-PreModern World History or Survey of Modern World History or Critical Trends and Issues or Intro to Global Issues	3
Credit Hours		15

Fourth Year

First Semester

MGMT 4102	Organizational Behavior	3
Must have a MGMT prefix at the 3000 level or higher		3
Must be business courses with an ACCT, BLAW, BUSA, FINA, MGMT, MKTG, SCML prefix at the 3000 level or higher		6
Business or non-business courses (Must be at the 3000 level or higher)		3
Credit Hours		15

Second Semester

MGMT 4750	Strategic Management	3
MKTG 3420	Global Business	3
Business or non-business courses (Must be at the 3000 level or higher)		3
Business or non-business courses (Business must be at the 3000 level or higher, non-business could be lower than 3000 level)		6
Credit Hours		15
Total Credit Hours		120-121

*

Grade "C" or higher required for all Area F and upper division courses. Internship is required for all Management Majors beginning with the 2019-2020 Catalog. No more than two internships may be taken for credit.