

BBA IN MANAGEMENT AND MASTER OF BUSINESS ADMINISTRATION (MBA)

Program Requirements

Entrance requirements for the Bachelor of Business Administration (BBA) in Management and Master of Business Administration (MBA) are:

- 3.0 GPA
- Junior Standing
- Acceptance into Graduate School

Freshman – Junior Requirements

Students will complete all the area F courses and the Principles of Management, Principles of Marketing, Global Business, and Corporate Finance from the Business core.

Senior Standing Requirements

Students will complete 6 or 9 credit hours (depending on the program) of approved graduate-level business courses in their final 2 semesters along with their remaining undergraduate coursework.

The student must submit the following to Graduate Admissions during their senior year: [application processing fee and transcripts from all institutions attended](#). [Letters of reference are also required](#).

Proposed Plan of Study

Course	Title	Credit Hours
Freshman		
First Semester		
ENGL 1101	English Composition I	3
MATH 1101	Intro to Mathematical Modeling	3
Communication or Foreign Language course		3
BUSA 1105	Introduction to Business	3
Fine Arts or Intern. Foreign Language course		3
Credit Hours		15
Second Semester		
ENGL 1102	English Composition II	3
Science Course with Laboratory		1
Science Course with Laboratory		3
ACCT 2101	Principles of Financial Acct.	3
BLAW 2106	Legal Environment of Business	3
Math, Science, or Technology course		3
Credit Hours		16
Sophomore		
First Semester		
ACCT 2102	Principles Managerial Acct.	3
Science Course without Laboratory		3
ECON 2106	Principles of Microeconomics	3
CPTG 2201	Adv. Computer Applications (Literature, Philosophy, or Foreign Language course)	3
Literature, Philosophy, or Foreign Language course		3
Credit Hours		15
Second Semester		
ECON 2105	Principles of Macroeconomics	3
World History course		3

CRIT 1101	Critical Thinking	3
BUSA 3101	Business Statistics	3
MGMT 3101	Mgmt. Prin. & Org. Behavior	3
Credit Hours		15

Junior

First Semester

Student should inform the Department Chair of their interest in the program		
SCML 3102	Operations & Supply Chain Mgmt	3
MGMT 3120	Managerial Communication	3
MGMT 4101	Human Resource Management	3
MGMT 4102	Organizational Behavior	3
POLS 1101	American Government	3
Credit Hours		15

Second Semester

Application for Combined Degree Program Required

MKTG 3101	Principles of Marketing	3
Non Management Business Elective course		3
MGMT 4850	Internship/Cooperative Educ.	3
Electives (business or non-business) course		3
American History course		3
Credit Hours		15

Senior

First Semester

MKTG 3420	Global Business (Elective (business or non-business) course)	3
MGMT 4111	Leadership	3
FINA 3101	Corporate Finance	3
Elective (business or non-business) course		3
MGMT 5101	Management-Change & Innovation ¹	3
Credit Hours		15

Second Semester

MGMT 4750	Strategic Management	3
Elective (business or non-business) course		3
MKTG 5200	Marketing Strategy ¹	3
Elective (business or non-business) course		3
MGMT 5111	Leadership and Organizational ¹	3
Credit Hours		15

Fifth Year

First Semester

ACCT 5000	Accounting Concepts ²	2
BUSA 5000	Decision Concepts ²	1
Concentration Elective ²		3
Concentration Elective ²		3
Concentration Elective ²		3
Credit Hours		12

Second Semester

ACCT 5200	Accounting for Managerial Deci ²	3
BUSA 5200	Decision Making-Uncertainty ²	3
FINA 5100	Corporate Finance for MBA ²	3
MGMT 5750	Global Strategic Management ²	3
Credit Hours		12
Total Credit Hours		145

¹ Dual Credit-Course counts toward both degrees.

² Graduate Residency courses.