

BBA IN GENERAL BUSINESS AND MASTER OF STRATEGIC LEADERSHIP DEVELOPMENT (MSLD)

Program Requirements

Entrance requirements for the Bachelor of Business Administration (BBA) in General Business and Master of Strategic Leadership Development (MSLD) combined degree are:

- 3.0 GPA
- Junior Standing
- Acceptance into Graduate School

Freshman – Junior Requirements

Students will complete all the area F courses and the Principles of Management, Principles of Marketing, Global Business, and Corporate Finance from the Business core.

Senior Standing Requirements

Students will complete 6 or 9 credit hours (depending on the program) of approved graduate-level business courses in their final 2 semesters along with their remaining undergraduate coursework.

The student must submit the following to Graduate Admissions during their senior year: application processing fee and transcripts from all institutions attended. Letters of reference are also required.

Proposed Plan of Study

Course	Title	Credit Hours
Freshman		
First Semester		
ENGL 1101	English Composition I	3
MATH 1101	Intro to Mathematical Modeling	3
	Communication or Foreign Language course	3
BUSA 1105	Introduction to Business	3
	Fine Arts or Intermediate Foreign Language course	3
	Credit Hours	15
Second Semester		
ENGL 1102	English Composition II	3
	Science Course with Laboratory	3
	Science Course with Laboratory	1
ACCT 2101	Principles of Financial Acct.	3
BLAW 2106	Legal Environment of Business	3
	Math, Science, or Technology course	3
	Credit Hours	16
Sophomore		
First Semester		
ACCT 2102	Principles Managerial Acct.	3
	Science Course without Laboratory	3
ECON 2106	Principles of Microeconomics	3
CPTG 2201	Adv. Computer Applications	3
	Literature, Philosophy or Foreign Language course	3
	Credit Hours	15

Second Semester		
ECON 2105	Principles of Macroeconomics	3
	World History course	3
CRIT 1101	Critical Thinking	3
BUSA 3101	Business Statistics	3
MKTG 3101	Principles of Marketing	3
	Credit Hours	15

Junior		
First Semester		
Student should inform the Department Chair of their interest in the program		
SCML 3102	Operations & Supply Chain Mgmt	3
MGMT 3120	Managerial Communication	3
	Upper Level ACCT or FINA elective	3
	Upper Level MGMT elective	3
POLS 1101	American Government	3
	Credit Hours	15

Second Semester		
Application for Combined Degree Program required		
MGMT 3101	Mgmt. Prin. & Org. Behavior	3
	Upper Level MKTG elective	3
MGMT 4850	Internship/Cooperative Educ.	3
	Elective (business or non-business)	3
	American History	3
	Credit Hours	15

Senior		
First Semester		
MKTG 3420	Global Business	3
	Business Elective	3
FINA 3101	Corporate Finance	3
	Elective (business or non-business)	3
MGMT 5114	Leading Diversity & Inclusion ¹	3
	Credit Hours	15

Second Semester		
MGMT 4750	Strategic Management	3
	Business Elective	3
	Elective (business or non-business)	3
	Elective (business or non-business)	3
MKTG 5114	Personal Branding Strategy ¹	3
	Credit Hours	15

Fifth Year		
First Semester		
MGMT 5113	Strategic Leadership Developme	3
	Strategic Leadership Elective ²	3
	Strategic Leadership Elective ²	3
	Strategic Leadership Elective ²	3
	Credit Hours	12

Second Semester		
MGMT 5116	Leading by Managing Conflict	3
	Strategic Leadership Elective ²	3
	Strategic Leadership Elective ²	3
	Strategic Leadership Elective ²	3
	Credit Hours	12
	Total Credit Hours	145

¹ Dual Credits-Course counts toward both degrees.

² Graduate Residency Course.