

COLLEGE OF BUSINESS

Administrative Officers

Jacob Chacko, *Dean*

Keith Miller, *Associate Dean*

Reza Kheirandish, *Chair, Department of Accounting, Economics, & Finance*

Kimberly Johnson, *Chair, Department of Management, Marketing & Supply Chain Management*

Vinod Vincent, *Director, Graduate Programs*

The College of Business at Clayton State University is accredited by AACSB International (The Association to Advance Collegiate Schools of Business). This prestigious accreditation represents the highest standard of achievement for business schools worldwide. Founded in 1916 by seventeen of the nation's premier business schools, AACSB is the longest serving global accrediting body for business schools and is committed to quality and continuous improvement in management education. The College of Business is part of the elite group that makes up only about five percent of the world's business schools.

To earn AACSB accreditation, a business school must undergo meticulous internal and external review, evaluation, and adjustment—a process that can take from three to seven years. All accredited schools have a commitment to continuous improvement, scholarly output, and maintaining curricula that is responsive to the needs of business.

Vision

To be a key facilitator of social mobility and community development in South Metro Atlanta.

Mission

To develop business professionals and drive economic mobility through experiential learning, scholarship, and community engagement.

Priorities

Our priorities are to:

- Offer in-demand academic programs designed to develop business professionals.
- Advance corporate and community engagement through faculty scholarship and academic outreach.
- Ensure mission-critical financial resources.

Values

Our Values are:

- Collegiality
- Excellence
- Innovation
- Integrity
- Transparency

Faculty

The faculty in the College of Business are organized into two departments:

- Accounting, Economics, and Finance
- Management, Marketing and Supply Chain Management

Honor Societies and Clubs

Among the honor societies, clubs, community activities, and service organizations designed to support, augment, and supplement the educational and professional development of Business students are the Accounting Club, APICS Student Supply Chain Roundtable, Beta Gamma Sigma, Entrepreneurship Club, Financial Executives International, Financial Management Association (FMA), Marketing Club, Society for the Advancement of Management (SAM), and Society for Human Resource Management (SHRM).

Admission Requirements

Students intending to enroll in the BBA program must meet all university admission and academic requirements. Following acceptance by Clayton State University, students enrolling in the BBA program must select a specific major (Accounting, General Business, Management, Marketing, or Supply Chain Management). If a student is uncertain which BBA major they want to study, the General Business major should be selected. Students will be able to change their major from General Business to any of the other BBA majors at a later date.

College-Specific Academic Requirements

Students in a BBA major must meet all University admission, academic progression, and graduation requirements (see the Graduation Requirements section). In addition, the Bachelor of Business Administration (BBA) has the following program-specific requirements:

Residency Requirements

In addition to general Clayton State baccalaureate residency requirements, the BBA has the following additional restrictions:

- At least 30 hours of business courses must be taken at Clayton State University. Business courses are defined as any course with the following prefixes:
 - ACCT, BLAW, FINA, MGMT, MKTG, SCML, BUSA (except BUSA 2101 and its predecessor BUSA 3101)
 - ECON 2105 Principles of Macroeconomics, ECON 2106 Principles of Microeconomics, and BUSA 2101 Business Analytics cannot be counted toward the residency requirement.
- At least 21 of the 30 hours of business courses must be upper division.
- Of the 21 upper division business hours that must be taken from Clayton State University, the following must be included:
 - MGMT 4750 Strategic Management;
 - for Accounting majors, at least 12 hours of ACCT prefix numbered higher than ACCT 2102 Principles Managerial Acct.;
 - for Management majors, at least 12 hours of MGMT prefix numbered higher than MGMT 3101 Mgmt. Prin. & Org. Behavior;
 - for Marketing majors, at least 12 hours of MKTG prefix numbered higher than MKTG 3101 Principles of Marketing;
 - for General Business majors, at least 12 hours of business courses numbered higher than MGMT 3101 Mgmt. Prin. & Org. Behavior (not counting MGMT 4750 Strategic Management).
 - for Supply Chain Management majors, at least 12 hours of business courses numbered higher than MGMT 3101 Mgmt. Prin. & Org. Behavior.

- d. At least three credit hours of internship on the student's major field of study (see Major-specific program requirements for list of internship course options).

Field of study minimum grade requirement

- Students must earn a grade of C or better in all Field of Study courses.

Upper Division Grades

- All upper division BBA courses (including transfer courses) applied toward graduation (except for non-business electives) must be completed with a grade of C or better (or K). (K grade is given for credit by examination, e.g., CLEP).

Transfer Credit

- The Office of the Registrar normally accepts equivalent transfer courses toward graduation at Clayton State University; however, the College reserves the right to determine whether credit earned at other institutions can be applied toward graduation. Acceptance of transfer credit by the University does not guarantee that it will be applied toward BBA requirements. In general, credit for courses completed at other institutions must have been taken at the same level as the equivalent course at Clayton State University.

Prerequisites

- Students should pay careful attention to course prerequisites in order to sequence courses appropriately in their programs of work. This is especially important at the sophomore-junior transition and as students near the end of their graduation requirements. All business prerequisites for College of Business courses require that a student earn a grade of C or better (or K) in the prerequisite business courses before the student may take a course requiring the prerequisite. *A student may be removed from any course for which he or she has not met the prerequisite.* College of Business Administrators have the authority to waive prerequisites for College of Business courses.

Policy on credit by exam in business courses for BBA majors

- For the BBA, grades of K (credit by exam such as CLEP) will be accepted only for Macroeconomics (ECON 2105 Principles of Macroeconomics), Microeconomics (ECON 2106 Principles of Microeconomics), Financial Accounting (ACCT 2101 Principles of Financial Acct.), Management Principles (MGMT 3101 Mgmt. Prin. & Org. Behavior), and Principles of Marketing (MKTG 3101 Principles of Marketing). Transfer students will be required to meet the same criteria as Clayton State University students. (CLEP credit for other business courses may be allowed in non-BBA majors. Contact the appropriate college for details.)

Satisfactory Academic Progress Requirements

All normal University policies on academic standing (probation, suspension, dismissal, and course repeats) apply to the College of Business.

Minor Requirements

Students are limited to two minors per degree program. Minor requirements must be completed within a student degree program to be documented on a student's transcript. A minimum of six semester hours of minor requirements must be complete at Clayton State University.

Students pursuing two minors must have at least six hours that are not used in the other minor. The grade of a C or higher is required for all business minor courses. Students pursuing a minor in business must meet all necessary pre-requisites for business courses. Students pursuing a business minor need to complete a Change/Addition of Minor Form available on the Registrar's website (<https://www.clayton.edu/registrar/Forms/>). Students will also need to submit a minor supplement form by the appropriate deadline as part of the graduation application process.

Programs Instructional Organization

The College of Business is composed of several academic programs and offers the following undergraduate degrees. Graduate degree programs can be found under the School of Graduate Studies (<https://catalog.clayton.edu/academic-catalog/graduate-studies/>).

- Combined Bachelor's (BBA) with Master's (MA) Degrees (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/)
 - BBA in Accounting with MBA (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_accounting_mba/)
 - BBA in Accounting with MSLD (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_accounting_msld/)
 - BBA in Accounting with MSSCA (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_accounting_msca/)
 - BBA in General Business with MBA (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_general_mba/)
 - BBA in General Business with MSLD (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_general_msld/)
 - BBA in General Business with MSSCA (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_general_msca/)
 - BBA in Management with MBA (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_management_mba/)
 - BBA in Management with MSLD (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_management_msld/)
 - BBA in Management with MSSCA (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_management_msca/)
 - BBA in Marketing with MBA (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_marketing_mba/)
 - BBA in Marketing with MSLD (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_marketing_msld/)
 - BBA in Marketing with MSSCA (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_marketing_msca/)

- BBA in Supply Chain Management with MBA (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_supplychain_mba/)
- BBA in Supply Chain Management with MSLD (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_supplychain_msld/)
- BBA in Supply Chain Management with MSSCA (https://catalog.clayton.edu/academic-catalog/business/combined_bba_masters/bba_supplychain_msca/)
- Department of Accounting, Economics, and Finance (<https://catalog.clayton.edu/academic-catalog/business/accounting-finance-economics/>)
 - Accounting, BBA (<https://catalog.clayton.edu/academic-catalog/business/accounting-finance-economics/accounting-bba/>)
 - Accounting, Minor (<https://catalog.clayton.edu/academic-catalog/business/accounting-finance-economics/accounting-minor/>)
 - Business Economics, Minor (<https://catalog.clayton.edu/academic-catalog/business/accounting-finance-economics/business-economics-minor/>)
 - Data Analytics for Business Decision Making, Minor (<https://catalog.clayton.edu/academic-catalog/business/accounting-finance-economics/data-analytics-minor/>)
 - Finance, Minor (<https://catalog.clayton.edu/academic-catalog/business/accounting-finance-economics/finance-minor/>)
 - FinTech, Minor (<https://catalog.clayton.edu/academic-catalog/business/accounting-finance-economics/fintech-minor/>)
 - University System of Georgia (USG) Nexus in Public and Government Accounting (<https://catalog.clayton.edu/academic-catalog/business/accounting-finance-economics/public-governmentalaccounting-nexus-degree/>)
- Department of Management, Marketing, and Supply Chain Management (<https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/>)
 - Business Minor for Non-BBA Majors (<https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/business-non-bba-majors-minor/>)
 - Digital Marketing, Minor (<https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/digital-marketing-minor/>)
 - Entrepreneurship and Innovation, Minor (<https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/entrepreneurship-innovation-minor/>)
 - General Business, BBA (<https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/general-business-bba/>)
 - Management, BBA (<https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/management-bba/>)
 - Marketing, BBA (<https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/marketing-bba/>)
 - Marketing, Minor (<https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/marketing-minor/>)
 - Supply Chain Management, BBA (<https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/supply-chain-management-bba/>)

- Supply Chain Management, Minor (<https://catalog.clayton.edu/academic-catalog/business/management-marketing-supply-chain/supply-chain-management-minor/>)

Advising

The Center for Advising and Retention is responsible for assisting students with the development of an academic program, career plan, and academic success strategies. The office exists to provide advisement to ensure that undergraduate students meet graduation requirements in a timely fashion and are informed of the resources and services available to them at Clayton State University.

Center for Advising and Retention
 Magnolia Hall, Room 143
 2000 Clayton State Boulevard
 Morrow, GA 30260
 (678) 466-4081